

ECOOP/ISSTA 2021: Call for Sponsorship

Dear Prospective Sponsors: We are the organizers of the ECOOP/ISSTA 2021 event that brings together the European Conference on Object-Oriented Programming (ECOOP'21, the 35th edition of ECOOP - Europe's longest-standing annual Programming Languages conference), ACM SIGSOFT International Symposium on Software Testing and Analysis (ISSTA'21, the 30th edition of ISSTA - ACM's leading research symposium on software testing and analysis), the SPIN Symposium (SPIN'21, the 27th edition of SPIN - symposium on automated tool-based techniques for the analysis of software and models), REBASE (an unusual non-profit conference connecting industry and academia), and multiple other co-located workshops. The event will be held online July 11-17, 2021. Our communities rely on continued corporate and academic sponsorship in order to innovate, share ideas and results, and maintain affordable registration fees.

We are asking whether your organization could sponsor the ECOOP/ISSTA'21 event. If you are not the right point of contact for this request, please forward it to the appropriate person, or let us know whom to contact. Many sponsorship options are available. You can combine standard packages and custom options and you may also suggest another form of sponsorship that meets your organization's needs and policies better than the ones we suggest below.

Benefits	Diamond	Platinum	Gold	Silver	Bronze
<i>Logo on website</i>	Extra large	Large	Medium	Medium-small	Small
<i>Logo on slides between sessions</i>	Extra large	Large	Medium	Medium-small	Small
<i>Acknowledgement at conference opening</i>	x	x	x	x	x
<i>Virtual events (including mention on website)</i>	x	x	x	-	-
<i>Promotion video on website</i>	x	x	-	-	-
<i>Complimentary registration passes (all events)</i>	Unbounded	15	10	5	-
CONTRIBUTION (EUR) [ECOOP, ISSTA & all collocated events]	10K	7K	5K	2K	1K

Note: We can accommodate special arrangements with sponsors in the top tier.

To determine the sponsorship options and amounts, please email the sponsorship chairs Omer Tripp (omertripp@gmail.com) and Darko Marinov (marinov@illinois.edu). We can also collaborate on a custom sponsorship model. Please let us know about your pledge amount and any associated conditions.

Finally, we encourage you to ask members of your organization to attend the ECOOP/ISSTA 2021 to learn about the latest developments in programming languages, software testing, analysis, verification, and validation; interact with our vibrant and dedicated community; explore collaboration opportunities; and meet our bright students. The event covers topics whose criticality increases with the growing complexity of software-intensive systems. Based

on past attendance, the event will attract over 300 top researchers in the field, and the online format may attract many more. The event is supported by AITO, ACM SIGPLAN, and ACM SIGSOFT, the top non-profit professional organizations in our field.

For more information about ECOOP/ISSTA 2021, please contact the General Chairs Anders Møller (amoeller@cs.au.dk) and Cristian Cadar (c.cadar@imperial.ac.uk).

ECOOP/ISSTA 2021 Organizing Committee