

ICSE 40TH INTERNATIONAL CONFERENCE ON SOFTWARE ENGINEERING MAY 27 - JUNE 3 2018 GOTHENBURG, SWEDEN

Call for Support and Cooperation

ICSE, the International Conference on Software Engineering, is the premier software engineering conference, providing a forum for researchers, experts from industry and educators to present and discuss the most recent innovations, research, experiences, trends and concerns in the field of Software Engineering. In 2018, ICSE will celebrate its 40th anniversary, and 50 years of Software Engineering – 50 years of tremendously successful promotion of research, education and practices in software engineering.

ICSE 2018 is coming to Gothenburg, Sweden. This is first time that ICSE is organised in Scandinavia. Science and research are an integral part of the Scandinavian culture, visible through the institution of Nobel Prize awards. In addition, Sweden hosts high technology companies in which software plays an essential part, and Sweden and Scandinavia are known for highly successful cooperation between industry and academia. By celebrating 50 years of software engineering, ICSE 2018 will offer a special program with distinguished invited speakers and guests from industry and research.



www.icse2018.org



Corporate Supporters

In order to amplify the conference as a meeting forum for researchers and practitioners, with an attractive program and a great opportunity to exchange experience, and increase recruitment possibilities, we now seek corporate supporters for this event. In return, we offer visibility, and an opportunity for your organization to present the results and the challenges you would like to reveal to researchers, as well as discussing the promising results and ideas presented by the researchers.

As a Corporate Supporter, you will enjoy high visibility to a large community of researchers and highly qualified software engineers. Your experts, R&D engineers can participate in the conference with discounted fees. ICSE 2018 offers different tracks as parts of the main conference, several of particular interest for industry

- Software Engineering in Practice presenting the latest research trends and experiences from practices,
- Industry Forum, a meeting point for participants from industry and academia,
- Technical Briefings, the tutorials presenting the latest results in advanced technologies,
- Workshops on new challenges and ideas for software-intensive system development.

The Industry Forum

A brand new venture for this year is the Industry Forum, a one day event, packed with high-level talks, exhibitions and networking opportunities. The Industry Forum is aimed at creating synergy between new industrial participants and ICSE goers. Through an exchange of ideas, new understandings and partnerships will emerge. The Industry Forum will also be the day when industry can connect with students for recruiting.

Supporter Opportunities

As an ICSE 2018 Supporter, you get

- Extensive conference exposure
- Complimentary conference registration
- Opportunities to exhibit and speak
- Opportunities to meet and recruit young and talented researches

Benefits	Platinum	Gold	Silver	Bronze
Welcome speech at Industry Forum Opening (5 min)	✓			
Special benefits negotiable *	✓			
Session at Industry Forum (15 min)	✓	✓		
Advertisement in program	✓ Full page	✓ Half page	✓ Quarter page	
Promotion materials in delegate bags	✓ 2 inserts	✓ 1 insert	✓ 1 insert	
Logo on website with a link	✓ prominently displayed	✓ prominently displayed	✓	✓
Free Industry Forum Registrations	5	2	2	1
Free Conference day passes	6	4	4	2
Exhibition booth	2 booths with priority placement	2 booths	1 booth	1 booth
Thank you at Conference Opening	✓	✓	✓	✓
Logo in flyer, poster, proceedings	✓	✓	✓	✓
Price (Euro or equivalent in SEK or \$)	€25 000	€15 000	€10 000	€5 000

* Special benefits include lanyards or association with a specific conference activity such as the conference dinner, industry-academia tutorials, or travel costs for young researchers.

Get the Maximum Exposure for Your Business

CONFERENCE SUPPORTER

Show your company's support for the software engineering community.
Get additional exposure for your company.
Thank customers for their continued business.

EXHIBIT

Showcase your products and services to decision makers and authorized purchasers.
Introduce new products and services and generate new sales leads.
Create new networking opportunities for future collaboration.

ADVERTISE

Reach the entire ICSE 2018 conference of over 1 000 attendees in the conference publications.
Achieve greater company recognition get an edge on your competition.
Find top talent to fill your recruiting pipeline.

For more information

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