Invitation to Supporters

ABOUT ICSE

- ICSE is the Premier international conference for professionals interested in all aspects of Software Engineering research (http://www.icse-conferences.org).

- A three weeks long event comprising paper presentations, workshops, tutorials, co-located conferences, keynotes, interactive sessions, networking events, and posters.

  - Main Event: May 25-28
  - Workshops: May 23 – June 4
  - Co-located Events: May 17-21

- Over 1,700 participants from 50 countries around the world — academic, industrial, governmental researchers and advanced practitioners, of which over 30% are senior graduate students.

ABOUT ICSE 2021

- ICSE 2021 goes virtual. The current trends in the global Covid-19 pandemic make it very unlikely that we will be able to hold a physical conference in Madrid in May 2021 with sufficient assurances of safety. Thus, ICSE 2021 will be held virtually.

- Despite the challenges that everybody is facing these days, we are delighted that ICSE continues to be the prime venue for high quality software engineering research. ICSE 2021's submissions follow the numbers of previous years and we are excited about a great program to come.

- We have studied past virtual conferences and have reached out ICSE audience on social media, to understand how we can make the virtual ICSE experience a great success for everybody. Social interaction, which is so important for our community, is our number one goal. ICSE 2021 will introduce innovative instruments, such as Watch Parties, to foster social interaction.

The whole ICSE Organizing team is fully committed to making the virtual ICSE an awesome experience for everybody. We hope that you are on board, too!

	BENEFITS	Diamond	Platinum	Gold	Silver	Bronze
General Benefits	Linked company logo on ICSE 2021 public website (https://conf.researchr.org/home/icse-2021)	Large prominently displayed	Large	Medium	Medium-Small	Small
	Logo on proceedings	Large prominently displayed	Large	Medium	Medium-Small	Small
	Logo on conference program	Full page	Half page	Quarter page	Quarter page	-
	Acknowledgement of support at Conference Opening	✓	✓	✓	✓	✓
	30-second video ad on ICSE public website	✓	✓	-	-	-
	3 minutes Plenary Session welcome to attendees	✓	-	-	-	-
	ACM/IEEE membership conference rates (all events)	✓	✓	✓	✓	-
Virtual Platform	Company logo on virtual platform welcome page (https://clowdr.org)	Large prominently displayed	Large	Medium	Medium-Small	Small
	Logo on slideshow between streamed sessions	Full slide	Half slide	Quarter slide	Quarter slide	-
	Logo on session chair background during sessions	Prominently displayed	Prominently displayed	✓	✓	-
	Sessions available in YouTube (including sponsors' ads)	✓	✓	✓	✓	✓
	Promotion materials in virtual registration bag	2 inserts	1 insert	1 insert	-	-
	Logo displayed in Plenary Sessions' organizer background	✓	✓	✓	-	-
	Virtual event naming (to be defined)	✓	✓	✓	-	-
	Complimentary conference registration passes - Main event (3 conference days) - One day (of main event or tutorials) - Tutorials day (technical briefings)	As many as needed	10 10 10	5 5 -	2 1 -	- 1 -
	Virtual booth in virtual conference platform	✓	✓	✓	-	-
	Ability to schedule exhibitions in your booth that will appear in the conference program	✓	✓	✓	-	-
CONTRIBUTION		25000€	20000€	15000€	8000€	2500€

Curious to see how the virtual platform will look like? Check next slides!

Sponsor's Virtual Booth

Virtual Booth – Breakout Room

Sponsor's Virtual Booth

- A dedicated space for networking with attendees including demos, recruitment activities and more.

- The virtual booth has three main sections for:
  - **Materials** (customisable grid layout to add images, pdf documents, videos, links and text).
  - **Video breakout room** for attendees to join to a live meeting room and speak to sponsor's representatives.
  - **Text chat** for attendees to type messages to sponsor's representatives.

- When a sponsor's representative is present in the booth, their name will be shown underneath their organisation's name in the sidebar (sponsors ordered according to their sponsorship level).

- The virtual booth can be "followed" so that notifications are sent when anyone joins the breakout room or a message is sent in the text chat.

- The list of sponsor's representatives will appear in the heading as well, with links to their profiles, so that attendees can easily direct messages to representatives at any time.

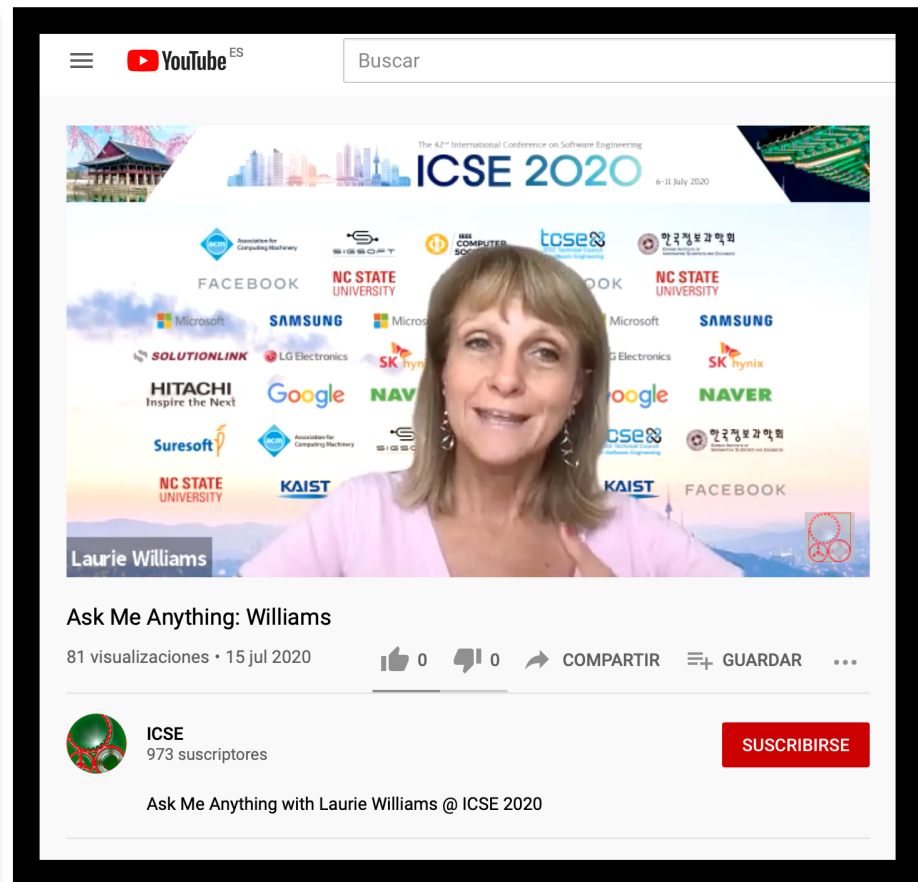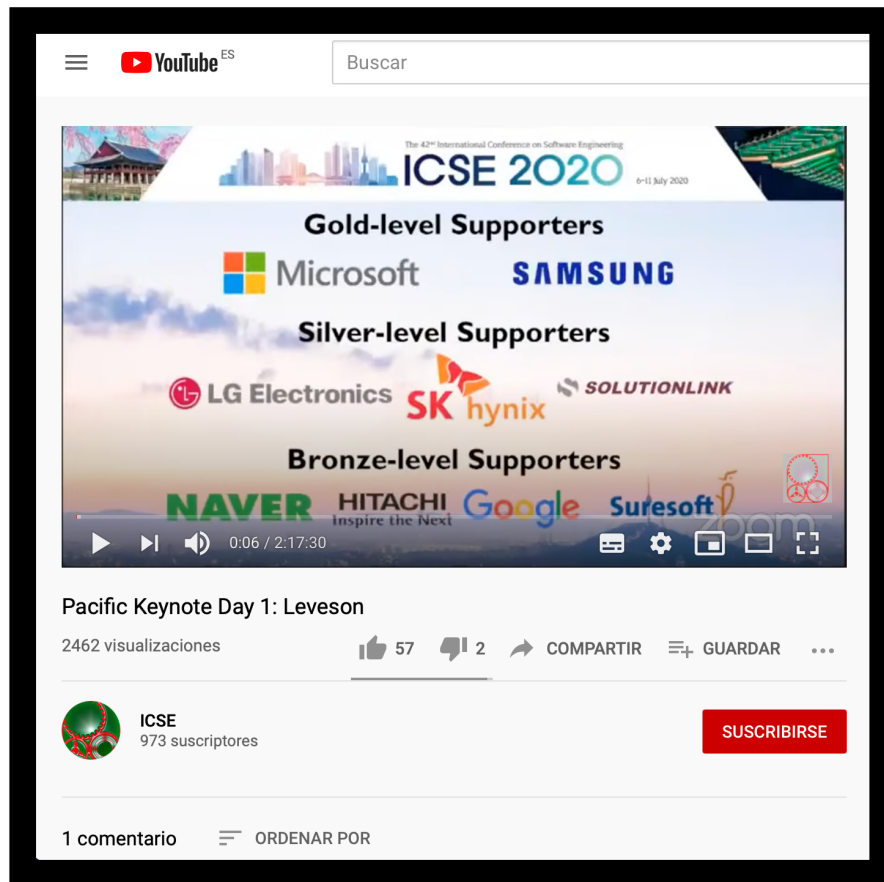- Attendees will be able to schedule times with sponsor's representatives.

Virtual Platform – Logo displayed during sessions, on slideshow between streamed sessions and in YouTube

Benefits for all packages can be customized

Have ideas? Talk to us!