The 2020 ACM SIGSOFT International Symposium on Software Testing and Analysis

ISSTA 2O2O

Sat 18 - Wed 22 July 2020 | Virtual

Call for Sponsorship

Dear Prospective Sponsors:

We are organizers of the ACM SIGSOFT International Symposium on Software Testing and Analysis (ISSTA 2020), which will be held virtually on July 18-22, 2020. Our communities rely on continued corporate and academic sponsorships in order to innovate, share ideas and results, and maintain affordable registration fees.

We are asking your organization to sponsor the 2020 edition of ISSTA. If you are not the right point of contact for this request, please forward it to the appropriate person. Many sponsorship options are available. You can combine standard packages and custom options with various benefits. You may also suggest another form of sponsorship that meets your organization's needs and policies better than the ones we provide below.

Package Options	Diamond	Platinum	Gold	Silver	Bronze
Cash Contribution Amount	$8,000	$5,000	$3,000	$1,000	$750
Complimentary Registrations	50	30	20	10	5
Logo on the ISSTA 2020 Web Page	Yes	Yes	Yes	Yes	Yes
Promo Video on ISSTA Web Page	Yes	Yes	Yes	Yes	
Logo on Presentation Screen	Yes	Yes	Yes		
Promo Video Before One Session	Yes	Yes	Yes		
Promo Video Before Three Sessions	Yes	Yes			
"Meet Speakers" in Sponsor Chat Room	Yes	Yes			
Acknowledgement at Grand Opening	Yes				

Student Grant Sponsor
- $1000 for student registration fee across the world

To determine the sponsorship options and amounts, please send email to sponsorship chair Prof. Wei Yang (wei.yang@utdallas.edu). We also provide a custom sponsorship offer. Please let us know about your pledge amount and any conditions. Wait for an invoice from the events administrator, Association for Computing Machinery (ACM), which will arrive via email within a week. Forward the invoice to the unit that will be processing the payment. Wait for a confirmation of receipt of payment. We will at that time provide you with any applicable registration codes and logistic details, and ask for a logo to use on our web site.

Finally, we encourage you to ask your employees to attend ISSTA to learn about the latest developments in software verification, validation, testing, and analysis, schmooze with our vibrant and dedicated community, explore collaboration opportunities, and meet our bright students. The symposium covers verification, validation, testing, and analysis of software systems, a topic whose criticality increases with the growing complexity and distribution of software-intensive systems. The symposium attracts between 200 and 300 top researchers in the field each year. In 2020, Association of Computing Machinery, the top non-profit professional organization in our field, will support the symposium.

For more detailed and updated information of ISSTA 2020, please contact the General Chair Dr. Sarfraz Khurshid (khurshid@utexas.edu).

ISSTA 2020 Organization Committee